

How do I participate?

Competition rules and registration forms are located on the Texas CattleWomen's website at www.txcattlewomen.org

Entries must be submitted by July 1, 2011

Call us Today!

Contact Texas CattleWomen State Chairpersons for more information

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- Youth - ages 17-20 (but not over 20 as of Jan. 1, 2012)
- \$8000 scholarship money and opportunities for travel
- Four first place winners!
- Deadline for entry: July 1, 2011 up to 20 contestants or deadline may be extended
- Youth talking to youth about the positive aspects of consuming beef.

Texas Beef Leaders of Tomorrow

P.O. Box 235
Pattison, TX 77466

(281) 375-8836

For more information go to www.txcattlewomen.org or email

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Texas Beef Leaders of Tomorrow Contest

Will you speak up for the beef industry?



Hosted by Texas CattleWomen and funded by the Beef Checkoff

\$8000 in total scholarships

www.txcattlewomen.org
(281) 375-8836



About us

The Texas Beef Leaders of Tomorrow Program is a contest to identify and train four youths ages 17-20 years old who will then travel throughout Texas telling the beef story.

The Texas Beef Leaders promote the beef industry via the internet

Check out the [Facebook Fan Page](#) "Texas Beef Leaders of Tomorrow"

\$8000 in total scholarships!

What is the Texas Beef Leaders Competition?

Contestants compete in four events:

- Media Interview
- Consumer Promotion
- Beef Issues Response Essay
- Classroom Presentation

Schedule of Events

Friday, July 29, 2011 - Training of Contestants by Texas Beef Council in College Station, Texas at 6:00pm

Saturday, July 30, 2011 - Competition at the Kleberg Center, Texas A&M University 8:00am

Four winners will receive scholarships, while the high point winner will represent Texas at the National Beef Ambassador Competition.

For more information go to www.nationalbeefambassador.org



Meet the Texas Beef Leaders of Tomorrow 2010



The first place winners in 2010 were: Trevor King of Winnsboro, Texas; Austin Joyce of Pearland, Texas; Jordan Symon of Pearland, Texas; Bo/David Williford of Lufkin, Texas. Each first place winner won \$1500 in scholarship money.

The four winners are now the Texas Beef Leaders of Tomorrow Team and will make monthly appearances on behalf of the Texas beef industry promoting beef consumption to youth.

"This is the only program where youth is speaking to youth about the nutritional value of beef and telling the true story that beef is a safe and wholesome product produced by ranchers who are excellent stewards of the land and their animals," said Texas CattleWomen Chairman, Rosemary Gambino. "These four young adults are now trained speakers representing Texas beef production."

